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The 30-Day Sprint Action Calendar

One box per day, one tick per box. Shuffle any day except Days 16–25 — outreach days are sacred. Full instructions for every day live in the Sprint workbook.

DAY 1 Decide your one package + price P1 · OFFER		DAY 2 One-liner + payment link P1 · OFFER		DAY 3 Your own presenter video P1 · OFFER		DAY 4 Shortlist 3 niches P2 · NICHES		DAY 5 List 25 businesses × 2 niches P2 · NICHES	
DAY 6 Audit 10 websites P2 · NICHES		DAY 7 Crown ONE niche P2 · NICHES		DAY 8 Brief 3 demo videos P3 · DEMOS		DAY 9 Generate demos in CastAI P3 · DEMOS		DAY 10 Generic demo + your pitch video P3 · DEMOS	
DAY 11 Build showcase page P4 · PAGES		DAY 12 Add before/after + offer P4 · PAGES		DAY 13 Hidden demo pages per prospect P4 · PAGES		DAY 14 Deployment checklist pass P4 · PAGES		DAY 15 Booking link goes live P4 · PAGES	
DAY 16 Send 10 (hot 3 first) P5 · OUTREACH		DAY 17 Send 10 via DM/WhatsApp P5 · OUTREACH		DAY 18 Send 10 + call or walk in P5 · OUTREACH		DAY 19 Send 10 — rotate if thin P5 · OUTREACH		DAY 20 Review stats, keep the winner P5 · OUTREACH	
DAY 21 Follow-up #1 to all P6 · FOLLOW-UP		DAY 22 Run discovery calls P6 · FOLLOW-UP		DAY 23 Follow-up #2 — value drop P6 · FOLLOW-UP		DAY 24 Calls + same-day proposals P6 · FOLLOW-UP		DAY 25 Follow-up #3 — breakup P6 · FOLLOW-UP	
DAY 26 Close: ROI math + fast-action P7 · CLOSE		DAY 27 Payment + onboarding form P7 · CLOSE		DAY 28 Build + install + checklist P7 · CLOSE		DAY 29 Deliver, review, referral P7 · CLOSE		DAY 30 Pitch the retainer P7 · CLOSE	

THE CHAIN RULE

Momentum is a chain of ticked boxes. Miss a day? Fine — do it tomorrow morning before that day's task. Just never leave two boxes empty in a row. Thirty ticks = a client business. — Rohit